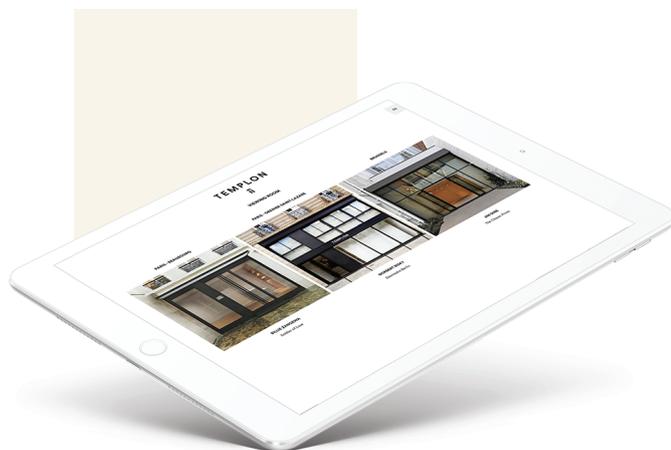


Stand out from the digital competition: Bring the personal gallery experience online

Gallery exhibitions for the digital age

- **Recreate the gallery experience with your unique signature**
Turn your exhibition space into an online viewing room with your gallery walls displaying interactive photographs of your artworks
- **Help buyers make a decision more quickly**
With more collectors buying online and the proliferation of online content, simplify your online display and sales by letting the buyer choose straight from the wall
- **Show your artworks as they are meant to be seen**
The elegantly formatted showrooms allow the buyer to see the artwork in your gallery space, showcasing each artwork in its real context
- **Create an enticing narrative**
Interactive photographs and multi-media content let the buyer find out more about the artist and their works
- **Communicate with the buyer**
Enquire about buying with the click of a mouse



Take your exhibition experience online

- **Fully bespoke**
Easily integrate your gallery's branding and team up your existing website with an OVR micro-site
- **Fully customisable**
With just a few photos, turn your physical exhibition into a digital view room
- **Tell a story**
Make the viewing truly memorable and stand out by enriching the narrative with a video easily displayed on your OVR
- **Attach an artworks album**
Present all the information about artworks and artists in one central place connected to the viewing room
- **Create valuable traffic**
Prospective buyer goes directly from the interactive viewing room to inquiry of purchase with one click

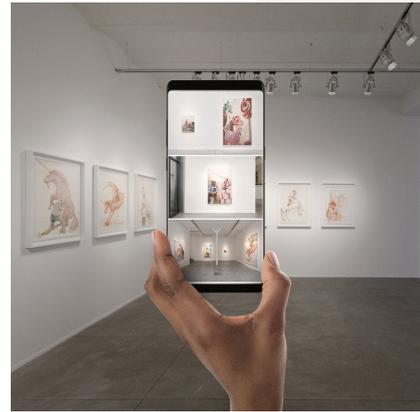
Sell directly from your exhibition wall

Photograph your exhibition

Upload your content (photos, videos, texts)
we take care of all tech aspects

Promote the viewing room

Sell the artwork



On your own gallery's walls

One click away

Online visitors move their mouse above the artwork they want to know more about

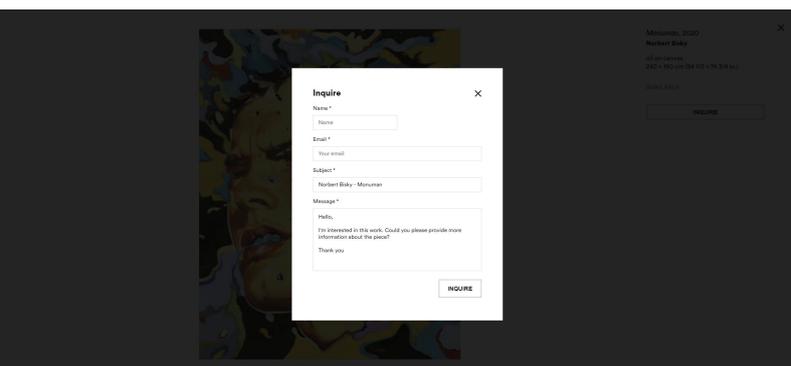
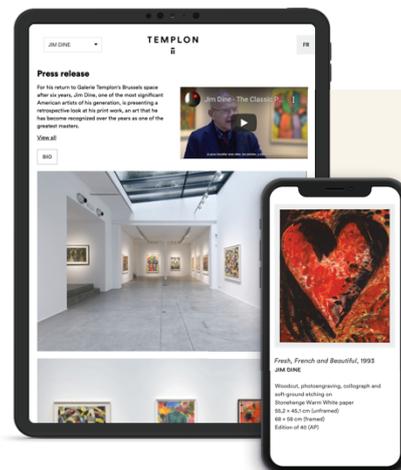
Whichever artwork's size, shape or angle

Track which artworks are most successful

A single work

Create your narrative

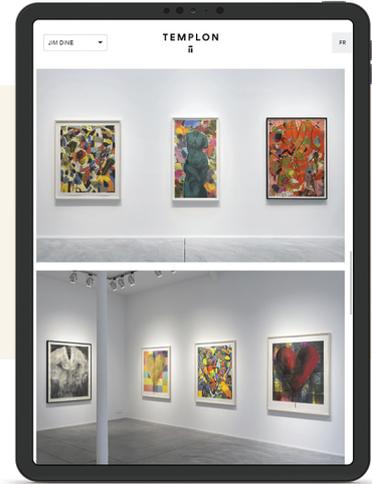
- Multi-media content (videos, audio...)
- Description
- Condition Report flag
- Availability



Create inbound traffic

Filter your traffic and focus your effort on serious inquiries

- Inquiries
- Email capture



Bespoke pricing

Arteia works with every gallery at a personal level to ensure that the showroom is as simple or complex as needed.

Prices starting at £900 / €995 per exhibition.

Communicate directly with our art world professionals and technical advisors to find the right solution for your needs.

Link your already existing website seamlessly with your virtual showrooms.

Integrate videos and information about your artists in a more immersive and informative way.



Bespoke service - the questions to ask

1. How many artwork images do you wish to exhibit?
2. In how many groups should these artworks be divided (i.e. grouping artworks by artists, viewing rooms, themes...)?
3. Do you wish to present the artworks in virtual spaces (i.e. insertion of images onto the photos of the gallery walls)?
4. If so, how many walls are there?
5. What type of navigation do you wish for your OVR:
 - image / image group (with artworks sequence predefined)
 - thematic (artworks mapped onto a few specific narration paths)
6. What is the design criteria of your viewing room - similar to your existing website or a custom one?
7. In which format will you deliver images and descriptions?
8. Do you want to associate a QR code to each artwork?
9. Do you wish some gate keeping (registration, password) to your viewing rooms?
10. Which different languages do you want to feature?
11. Will the viewing rooms be hosted on Arteia cloud or on your premises?